



Maravette
at
Wine
festival
music

© 2023

SEXTON GROUP
REAL ESTATE

bluego



Festival Stats

- **Attendance: over 80,000 visitors annually**
- **27th year and going strong**
- **Voted BEST of the East Bay AGAIN!**
- **Vendors: over 400 vendors booths**
 - **Eckerstrom Productions**– contracts 200+ art & craft booths
 - **Dozens of Commercial Vendors**
 - **30 Local Artists and Craftsman**

- **4 Stages with LIVE MUSIC** *hosting 30 performances*
- **Wine and Beer:** 50+ different offerings including our 2 local breweries and Lamorinda Wine Growers Association.
- **Hungry?**
 - **4 Food Trucks**
 - **18 Food Vendors**
 - **22 Restaurants or Delis** *within the festival Footprint*

- **4 Kid Zones**
- **500+ Dedicated Volunteers**
- **Economic Impact:**
 - **50% of our Chamber Fixed Operations Budget for the Year**
 - **Significant economic benefits** for the local community & local businesses.
 - **Over \$41,000 paid in beneficiary checks** to 23 local non-profits.
 - **\$33,500 paid in sales tax**
 - Proceeds from the festival support numerous local non-profits and community projects, reinforcing the festival's role in giving back to the community.

- **Environmental Efforts:**
 - **Committed to sustainability**, recycling over 5 tons of waste each year.
 - In **2023**, 4.6 tons of recycling, 1.35 tons of Organics and .56 tons landfill
 - **91% Diversion Rate** (best ever)
 - **40 stations** (*landfill, recycle and organic*) – **20 hired monitors**
 - Public Outreach
- **City – Chamber – Community ... Coming Together = WIN-WIN**

27th annual
lafayette

art



WVine



music

festival

**september
21 & 22, 2024**

Setup Guidelines

Booth Setup



Honey Homes
Hassle-free Home Upkeep

Membership includes:

- Regular handyperson visits to tackle your to-do's
- Proactive home maintenance to keep your home humming
- Support at your fingertips with the Honey Homes app



A booth for "West Coast Vibez Resin Designs" featuring a woman standing behind a table. The booth is decorated with a patterned backdrop and a price list on a chalkboard. A sign on the table reads "HAWAIIAN TRUCKER HAT".

PLANTER	45
CANDLE	50
VASES	45
TRINKET TRAY	30
SMALL	
MEDIUM	35
OLIVE BOARD	60
TRUCKER HAT	30
SNAPBACK HAT	35
TRUCKER HAT	10
SNAPBACK HAT	25



26th annual
lafayette
art wine
festival
music
september
17-18-2022

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